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UNITED STATES DISTRICT COURT  
EASTERN DISTRICT OF CALIFORNIA

## CALIFORNIA SPORTFISHING PROTECTION ALLIANCE.

Plaintiff,

V.

PACIFIC BELL TELEPHONE COMPANY,  
Defendant.

CASE NO. 2:21-cv-00073-JDP

**DEFENDANT PACIFIC BELL'S REPLY  
IN SUPPORT OF MOTION TO COMPEL  
COMPLIANCE BY NON-PARTY BELOW  
THE BLUE WITH THE COURT'S  
ORDERS**

Judge: Hon. Jeremy D. Peterson  
Date: January 25, 2024  
Time: 10:00 a.m.  
Courtroom: 9

Action Filed: January 14, 2021  
Trial Date: None

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1           Defendant Pacific Bell Telephone Company (“Pacific Bell”) respectfully submits this reply  
2 brief in support of its motion for an order compelling non-party Below the Blue (“BtB”) to submit to  
3 ESI collection and production by an independent third party, consistent with the review protocol  
4 attached as Exhibit 4 to the Kelley Declaration, for the purpose of identifying and producing  
5 responsive materials that BtB was required to produce by December 7, 2023, under this  
6 Court’s November 9, 2023 and December 7, 2023 Orders.

7           I.        INTRODUCTION

8           This Court ordered BtB to produce “all documents as to which there is no objection” by  
9 December 7, 2023. Dkt. 90. BtB now acknowledges that it has violated this Order because it did not,  
10 in fact, produce all such documents by December 7. BtB further acknowledges that it still has not  
11 produced those Court-ordered documents even as of today, even though more than a month has passed  
12 since that deadline. At the very least, emails and texts (not to mention photos and other documents)  
13 that BtB was required to produce on December 7 remain outstanding. BtB’s incomplete production  
14 was the product of a failed process in which Seth Jones and Monique Fortner—who spent months  
15 actively evading service and have no known experience with e-discovery—took a slapdash and  
16 selective approach to searching for responsive documents. And what BtB did manage to produce  
17 before the December 7 deadline bore no resemblance to a professional ESI production, as it was  
18 presented as two PDF files that lacked the metadata required by both Pacific Bell’s subpoena and the  
19 Federal Rules of Civil Procedure.

20           Although BtB concedes it failed to produce responsive emails and text messages by the Court-  
21 ordered December 7 deadline, it has not even offered a new date by which it will comply with this  
22 Court’s order. Nor has BtB asked the Court for any extension of the Court-ordered December 7  
23 deadline. Instead, BtB presumes that it will be allowed to remain in violation of the Court’s orders  
24 for as long as it pleases, without consequence. Worse still, BtB refuses to disclose the search terms  
25 it has used for its production until some unspecified future date, after Pacific Bell’s motion has  
26 been decided. *See* Dkt. 109 at 17 (“Once it has rerun the searchers, BtB/MTS is willing to share the  
27 search terms that it used.”).

1       Despite its continued failure to comply with the subpoena, the Court’s prior Orders, and the  
 2 Federal Rules, BtB nevertheless insists that Pacific Bell and the Court trust its assurance that it will  
 3 one day provide these responsive communications. Given BtB’s gamesmanship and nonchalance up  
 4 to this point, there is no reason to take BtB at its word now. That is especially true because even now  
 5 BtB refuses to commit to any date by which it will do so or even identify in advance to the search  
 6 terms by which it will identify those communications. As BtB would have it, Pacific Bell and this  
 7 Court would be left to guess when, if ever, BtB will finally produce the documents that it has long  
 8 ago been ordered to produce. And only *after* that unknown and uncertain date will BtB clue Pacific  
 9 Bell in on how BtB went about finding those documents, allowing Pacific Bell only an *ex post*  
 10 opportunity to assess BtB’s procedures, instead of an *ex ante* opportunity to learn the search terms it  
 11 used.

12       BtB’s conduct to date does not warrant giving it the benefit of the doubt. BtB has repeatedly  
 13 evaded service, delayed compliance with a straightforward subpoena by several months, refused to  
 14 produce a trove of documents based on spurious privilege claims, and failed to preserve relevant  
 15 evidence.<sup>1</sup> To ensure this behavior is neither rewarded nor compounded going forward, this Court  
 16 should adopt the document-production protocol proposed by Pacific Bell. Under these unusual  
 17 circumstances, that proposal—which would entrust BtB’s production to an independent ESI expert—  
 18 is the only way to ensure that BtB will timely produce all relevant documents. And, contrary to BtB’s  
 19 baseless assertions otherwise, that protocol not only pursues Pacific Bell’s interest in a prompt and  
 20 complete production, but also protects BtB’s interest in not producing irrelevant documents or  
 21 communications covered by attorney-client privilege.

22       If the Court does not ultimately adopt Pacific Bell’s protocol, it should order that BtB engage  
 23 in a transparent and timely process going forward and also make clear that any further failure to  
 24 comply with this Court’s orders will result in sanctions. Specifically, Pacific Bell asks that, as an  
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26       <sup>1</sup> Given BtB’s track record in failing to produce obviously responsive documents and in failing to be  
 27 transparent about the search terms it used, it was therefore entirely reasonable for Pacific Bell to reject  
 28 BtB’s proposal that it be given unfettered authority to “review for responsiveness” any documents  
 already deemed responsive by the independent expert. Dkt. 109 at 5. In fact, the entire point of  
 Pacific Bell’s proposed protocol was to take responsiveness out of the hands of BtB and to place it  
 under the expertise of an established ESI vendor.

1 alternative and at a minimum, the Court order that BtB (1) disclose the search terms it has used now,  
 2 not at the end of the process; and (2) show cause why it should not be held in contempt under Federal  
 3 Rule of Civil Procedure 45(g) if it cannot complete its production within seven days of the Court's  
 4 order. Anything less would effectively bless BtB's evasive and irresponsible discovery practices and  
 5 incentivize more of the same.

## 6 II. ARGUMENT

### 7 A. **BTB's Productions Are Inadequate and Its Status as a Non-Party Is No Excuse**

8 Before addressing BtB's legal arguments, it is important to note the facts that BtB effectively  
 9 admits to:

10 *First*, BtB does not dispute that its principals—Seth Jones and Monique Fortner—evaded  
 11 service of Pacific Bell's subpoenas for several weeks. *See* Dkt. 63, 64, 68.

12 *Second*, BtB does not dispute that it was required to produce “all documents as to which there  
 13 is no objection” by December 7, 2023. Dkt. 90.

14 *Third*, BtB does not dispute that its existing productions violate the Court's orders in that BtB  
 15 is aware of emails and texts that it did not produce by December 7, has not produced to this day, and  
 16 has not offered to produce by any date in the future.

17 *Fourth*, BtB does not dispute that its prior productions lack metadata—even though both  
 18 Pacific Bell's subpoena<sup>2</sup> and “Rule 34 … provides that metadata must be produced as it is kept in the  
 19 usual course of business.” *Javo Beverage Co. v. California Extraction Ventures, Inc.*, No. 19-CV-  
 20 1859-CAB-WVG, 2020 WL 2062146, at \*7 (S.D. Cal. Apr. 29, 2020) (internal quotations omitted).<sup>3</sup>

22 <sup>2</sup> BtB claims that the subpoena did not itself require the production of metadata, *see* BtB Br. 14, but  
 23 that is clearly erroneous. The subpoena required BtB “to produce … the original or an exact copy of  
 24 the original of all Documents and Communications responsive to any of the Requests” and “in  
 25 complete form” “as they are kept in the usual course of business.” Dkt. 65-14. If BtB's ESI had been  
 26 “produced as kept in the usual course of business”—as the subpoena required—it would have  
 27 included “basic identifying metadata fields.” *City of Colton v. Am. Promotional Events, Inc.*, 277  
 28 F.R.D. 578, 585 (C.D. Cal. 2011); *see also McKinney/Pearl Rest. Partners, L.P. v. Metro. Life Ins.  
 Co.*, 322 F.R.D. 235, 250 (N.D. Tex. 2016) (“A file that is converted to another format solely for  
 production, or for which the application metadata has been scrubbed or altered, is not produced as  
 kept in the ordinary course of business.”).

3 Rule 45(e)(1)(A) uses substantively identical language as Rule 34(b)(2)(E)(i) in that both require  
 parties and non-parties alike to produce responsive documents “as they are kept in the usual course  
 of business.” *See also* Fed. R. Civ. P. 45, advisory committee notes (1970) (“[T]he scope of discovery  
 through a subpoena is the same as that applicable to Rule 34 and the other discovery rules.”).

1       *Fifth*, BtB does not dispute that since it first ginned up its belated “reporter’s privilege” claim,  
 2 it has adamantly refused to produce a privilege log allowing Pacific Bell (and the Court) to test BtB’s  
 3 claim of privilege—despite Rule 45’s “mandatory” requirement that a party invoking privilege  
 4 produce a privilege log. *Mosley v. City of Chicago*, 252 F.R.D. 445, 448-49 (N.D. Ill. 2008).<sup>4</sup> As  
 5 Pacific Bell has explained elsewhere, BtB’s failure to provide a privilege log at this stage, more than  
 6 four months after its subpoena responses were due, means its reporter privilege claims are now  
 7 waived. Dkt. 113 at 2, 7-8. While the protocol that Pacific Bell proposed last month offered BtB an  
 8 opportunity to review responsive documents for whether they were potentially covered by the  
 9 reporter’s privilege, *see* Dkt. 104-3 at 3, BtB’s waiver has obviated the need for any such provisions.  
 10 A revised protocol reflecting BtB’s reporter’s privilege waiver – which allows BtB to continue to  
 11 assert attorney-client privilege - is attached to the Kelley Declaration as Exhibit 4.<sup>5</sup>

12       *Sixth*, BtB does not dispute that while Jones and Fortner compiled the materials in prior  
 13 productions in part by “conduct[ing] word searches for documents and emails,” Dkt. 109, at 4, BtB  
 14 has never disclosed what search terms were used despite Pacific Bell’s repeated requests that it do so.  
 15 *See* Kelley Decl., at ¶ 12. And even going forward with a third-party ESI vendor (which BtB engaged  
 16 only *after* Pacific Bell filed the pending motion to compel), BtB *still* refuses to disclose its search  
 17 terms to Pacific Bell in advance of any production, and instead claims that it will disclose its search  
 18 terms only *after* it has produced all documents it unilaterally deems relevant—a position that

20       <sup>4</sup> Although BtB has finally relented on its mistaken refusal to provide a privilege log, it still maintains  
 21 that it is not required by the Federal Rules to do so. *See* BtB Br. 18 (“[N]ews media generally don’t,  
 22 and are not expected to, produce privilege logs concerning the Reporter’s Privilege...”). That is not  
 23 true, as reflected by the legion of cases Pacific Bell has already invoked in its opposition to BtB’s  
 24 motion to reconsider. *See* Dkt. 113 at 7-8 & n.5. Meanwhile, BtB invokes a single case—*Chestnut*  
 25 *v. Kincaid*, No. CV LKG-20-2342, 2022 WL 350117 (D. Md. Feb. 4, 2022)—which does nothing to  
 26 support BtB’s prior refusal. *Chestnut* held only that a privilege log might not be required when a non-  
 27 party invokes the reporter’s privilege to quash a subpoena *in its entirety* because the assertion of  
 28 privilege “applied to the full request,” and when the assertion of the privilege covered “the identity  
 of those involved in the recordings” in order to protect the confidentiality of the reporter’s sources.  
*Id.* at \*3. Here, BtB has never opposed Pacific Bell’s subpoena *in its entirety*, but has instead  
 selectively produced responsive documents. Moreover, because BtB is itself the *source* of the  
 information at issue here, rather than a reporter, it is not invoking privilege to protect the identity of  
 any sources. Indeed, BtB has never explained *why* producing a privilege log would itself divulge  
 privileged information.

29       <sup>5</sup> While the revised protocol no longer demands a privilege log with respect to BtB’s waived reporter’s  
 30 privilege claims, it still provides BtB an opportunity to review responsive documents for purposes of  
 31 withholding documents covered by attorney-client privilege.

1 conveniently defers the disclosure of search terms until *after* the scheduled hearing on this matter.  
 2 Dkt 109 at 17. BtB's refusal to disclose its original search terms and its intention to disclose any new  
 3 search terms only after its production are both unexplained and inexplicable.

4       Indeed, BtB's evasiveness regarding its search terms suggests that BtB has something to  
 5 hide—why else would it object to providing basic information about its past discovery conduct until  
 6 after the Court has conducted a hearing? *See Computer Acceleration Corp. v. Microsoft Corp.*, No.  
 7 9:06-CV-140, 2007 WL 2584827, at \*1 (E.D. Tex. Aug. 28, 2007) (“Discovery is not a game in which  
 8 each party plays a card and waits for the opponent's and the court's response before deigning to release  
 9 another.”). BtB also attempts to confuse the issue by suggesting that Pacific Bell should propose *new*  
 10 search terms. Dkt. 109 at 6. But why wouldn't BtB first disclose the search terms it has *already* used  
 11 before adding *new* search terms?

12       Rather than address these clear inadequacies in its existing production, BtB instead falls back  
 13 on the incorrect claim that it is not a party to this litigation and must therefore be held to a lower  
 14 discovery standard than would be applicable to a party. Through this argument, BtB urges the Court  
 15 to turn a blind eye to its failure to include metadata with its initial productions, its refusal to produce  
 16 a privilege log, and its various excuses—including that somehow *both* Jones and Fortner lost access  
 17 to most of their cell phones' text messages from 2020 until 2022, which conveniently includes any  
 18 messages reflecting when, how, and why Jones and Fortner asked Plaintiff to bring this case in 2020.  
 19 This argument has no merit.

20       To begin, BtB's attempt to invoke its non-party status to evade its basic discovery obligations  
 21 is meritless at best, and disingenuous at worst. While BtB is right that non-parties generally are not  
 22 subject to the same preservation and spoliation rules applicable to parties, the duty to preserve “may  
 23 extend to a non-party to a proceeding when there is a special relationship involving the non-party or  
 24 when the non-party enters into an agreement to preserve the evidence sought to be obtained.” *Tassin*  
 25 *v. Bob Barker Co., Inc.*, No. CV 16-0382-JWD-EWD, 2017 WL 9963365, at \*1 (M.D. La. Sept. 28,  
 26 2017); *accord Rollins v. Banker Lopez & Gassler*, No. 8:19-CV-2336-T-33SPF, 2020 WL 1939396,  
 27 at \*3 (M.D. Fla. Apr. 22, 2020) (“While there is no general duty in the common law for an independent  
 28 non-party to preserve evidence, the duty may extend to a non-party when there is a special relationship

1 involving the non-party.”); *Pettit v. Smith*, 45 F. Supp. 3d 1099, 1106 (D. Ariz. 2014) (same); *Johns*  
 2 *v. Gwinn*, 503 F. Supp. 3d 452, 462–63 (W.D. Va. 2020) (same).

3 Here, BtB clearly occupies a “special relationship” to this litigation because BTB, acting  
 4 through Jones and Fortner, brought this case to Plaintiff’s counsel and provided *the* factual basis for  
 5 Plaintiff’s claims as the first step of their broader effort to force AT&T to remove lead cables on a  
 6 nationwide basis. Indeed, as Jones admitted in an email dated January 6, 2022, BtB brought this case  
 7 to Plaintiff’s counsel in 2020 to “set the path forward and pave the way to push for removal across  
 8 the US . . . through our non profit – Below the Blue.” Kelley Decl., Ex. 2. Jones admitted that, in  
 9 deciding where to first pursue litigation, BtB chose “Tahoe because we love it and it was the easiest  
 10 place to win a case like this since it’s a pristine California drinking water source.” *Id.* Jones referred  
 11 to this plan as “the long game” and stated plainly that the cables would be “coming out one way or  
 12 another...we will make sure of it.” *Id.* This is precisely the reason Jones and Fortner served this case  
 13 to Plaintiff “on a platter” and attorneys for Plaintiff have described BtB, Marine Taxonomic Services  
 14 (MTS), Jones, and Fortner as “indispensable” to their case. Dkt. 57-1, Ex. B. Moreover, BtB’s  
 15 collaboration with Plaintiff’s counsel is consistent with its general practice of working with lawyers  
 16 to enforce environmental regulations, specifically through civil litigation. Indeed, BtB’s website  
 17 states that the organization “collect[s] data that will help facilitate policy change *and enforcement*”  
 18 and that they “work closely with a *team of environmental lawyers*.” <https://belowtheblue.org/about-us-1> (emphasis added). It further states that “Below the Blue is here to stay and not afraid to use the  
 19 strength of the law.” *Id.*

20 Thus, BtB bears no resemblance to the “disinterested third party with no duty to preserve  
 21 evidence” because he unsuspectedly becomes wrapped up in litigation that he had no reason to be  
 22 aware of prior to being served a subpoena. *Pettit*, 45 F. Supp. 3d at 1106; *see also Dykes v. BNSF*  
 23 *Ry. Co.*, No. C17-1549-JCC, 2019 WL 1128521, at \*6 (W.D. Wash. Mar. 12, 2019) (“Courts in the  
 24 Ninth Circuit have held that a non-party can have a duty to preserve evidence, when it is not merely  
 25 a disinterested third-party.”); *Martin v. Johnson*, No. 2:20-CV-11342-SB-SHK, 2022 WL 17224707,  
 26 at \*2 (C.D. Cal. Jan. 19, 2022) (holding that third parties who are “not disinterested non-parties . . .  
 27 should reasonably know that the evidence will be relevant to [the] litigation” and therefore should  
 28

1 also “be aware of their duty to preserve … evidence relevant to th[e] litigation”). Rather, like other  
 2 third parties who bear a duty to preserve relevant evidence, BtB initiated this lawsuit as part of a  
 3 deliberate strategy, and “possessed and controlled a key piece of evidence”—including the cable and  
 4 water samples that formed the basis of Plaintiff’s claims—and therefore “was on notice that litigation  
 5 involving that evidence would likely ensue.” *Dykes*, 2019 WL 1128521, at \*6. “Given these special  
 6 circumstances,” the Court should find that BtB “had a duty to preserve evidence relevant to this case  
 7 once it knew that litigation was reasonably likely,” *Pettit*, 45 F. Supp. 3d at 1106—*i.e.*, from the time  
 8 it provided a piece of the Lake Tahoe cables to Plaintiff’s counsel with the intent of spurring litigation,  
 9 *see, e.g.*, Dkt. 100, at ¶3 (“In 2020, we brought the matter to the attention of Plaintiff’s counsel, and  
 10 gave them the cable section”).

11 Regardless of how the Court treats BtB, its productions thus far do not comply with the Court-  
 12 ordered December 7 deadline, as BtB now admits. Moreover, while its agreement to belatedly enlist  
 13 the aid of a third-party vendor addresses some of BtB’s failures to date, it alone is insufficient. BtB  
 14 simply has not explained why it has refused to produce responsive materials that wholly unrelated to  
 15 any alleged privilege, or why it has refused to disclose the search terms that guided its production.  
 16 Nor has it given any assurances it will stop the gamesmanship it has deployed thus far to delay  
 17 discovery in this case.

18 In short, BtB has provided this Court no assurance that it is willing and able to produce in a  
 19 timely manner all of the relevant documents in its possession. Its primary excuse—that it had no  
 20 obligation to comply fully with Pacific Bell’s subpoena or preserve relevant evidence because it is a  
 21 non-party—does nothing to address its failure to comply with this Court’s orders. And, in any event,  
 22 BtB’s purported excuse fails on its own terms because unlike a typical non-party responding to a  
 23 subpoena, from the moment BtB served the entire case to Plaintiff’s counsel “on a platter” BtB  
 24 was no longer disinterested in this litigation and took upon itself the duty to preserve relevant  
 25 evidence. Because the protocol proposed by Pacific Bell would finally ensure that BtB live up to its  
 26 discovery obligations on fair and reasonable terms, the Court should adopt it.

27  
 28

**B. Adoption of the Proposed Protocol Is Appropriate Given That BtB Engaged in Improper Custodian Self-Selection, Refused to Disclose Its Search Terms, and Failed to Comply With Court Orders.**

BtB’s untimely, haphazard, and incomplete production carries all of the hallmarks of custodian self-collection—in which the entity responding to discovery by itself dictates the methods for collecting and producing responsive documents. *See* Dkt. 104 at 8-11. As BtB admitted in its brief, its self-collection resulted in gaps in its production that it has still not remedied, more than a month after the Court’s second deadline for BtB to produce all relevant documents. The proposed protocol is therefore warranted because it would guarantee an orderly collection under the supervision of a professional ESI vendor.

And, in this particular case, it is not relevant that BtB now is working with Mr. Koltun as its counsel. In fact, BtB’s response only confirms that Mr. Koltun’s participation in BtB’s productions fell well short of that needed to ensure a complete and accurate production. In particular, Mr. Koltun avers that “Jones and Rydel-Fortner collected documents potentially responsive to the requests,” which Koltun then claims to have “reviewed” before BtB made its production. Dkt 110 at ¶4. Koltun’s declaration includes only conclusory assertions that he has “work[ed] diligently … to produce all responsive nonprivileged documents” and he “worked with” BtB to make the prior production of documents. *Id.* at 2-3. Those detail-free averments in no way demonstrate that Mr. Koltun meaningfully supervised BtB’s custodians in the collection and review of ESI. *See, e.g., Cache La Poudre Feeds, LLC v. Land O’Lakes, Inc.*, 244 F.R.D. 614, 629-30 (D. Colo. 2007) (“counsel was responsible for coordinating and overseeing the client’s discovery efforts.”); *Zubulake v. UBS Warburg LLC*, 229 F.R.D. 422, 432 (S.D.N.Y. 2004) (“Counsel must take affirmative steps to monitor compliance so that all sources of discoverable information are identified and searched.”). And although Mr. Koltun now implies that his “review” provided meaningful supervision, his prior characterization of his involvement during the parties’ meet-and-confer—stating only that he looked at the documents Jones and Fortner “at some level”—clearly implied that Koltun’s “level” of involvement was minimal. *See Kelley Decl.* at ¶14.

In simply “reviewing,” “at some level,” documents selected and sent to him by Jones and

1 Fortner—neither of whom are lawyers or have any experience with sophisticated e-discovery—Mr.  
 2 Koltun did not provide adequate supervision. While BtB’s opposition confirms that Mr. Koltun  
 3 generally had discussions with Jones and Fortner, it was “*they*”—Jones and Fortner—who “searched  
 4 for and collected documents, which they posted to a shared drive” for Koltun to review. Dkt. 109 at 15  
 5 (emphasis added). This is not enough: attorneys must *actively play* a role in the search for and  
 6 identification of documents to be produced in discovery, not just review a limited universe of  
 7 documents that their clients unilaterally searched for and compiled, as occurred here. *See, e.g.*,  
 8 *Wachtel v. Health Net, Inc.*, 239 F.R.D. 81, 92 (D.N.J. 2006) (counsel’s “process for responding to  
 9 discovery requests was utterly inadequate” where counsel “relied on the specified business people  
 10 within the company to search and turn over whatever documents they thought were  
 11 responsive”); *Cache La Poudre Feeds*, 244 F.R.D. at 630 (counsel “failed ... to discharge their  
 12 obligations to coordinate and oversee discovery” by taking “no independent action to verify the  
 13 completeness of the employees’ document production”); *Zubulake*, 229 F.R.D. at 435 (“counsel  
 14 failed to properly oversee [the client] in a number of important ways” including in “its duty to locate  
 15 relevant information”); *Bratka v. Anheuser-Busch Co., Inc.*, 164 F.R.D. 448, 461 (S.D. Ohio 1995)  
 16 (delegating responsibility for obtaining responsive documents to a non-lawyer, without specific  
 17 instructions and supervision, was a “grossly deficient . . . effort[] to obtain all of the documents  
 18 responsive to ... the Court’s order”).

19 If Mr. Koltun’s own description of his role were not enough, the proof is in the pudding: the  
 20 very incompleteness and inadequacy of BtB’s prior production is itself evidence that Mr. Koltun did  
 21 not provide adequate supervision. Indeed, if an “experienced ... litigator” like Mr. Koltun *had*  
 22 actually overseen BtB’s prior production, BtB’s existing production would not be so radically  
 23 deficient, with emails and texts still outstanding for an indefinite period after the Court-ordered  
 24 December 7 deadline. Moreover, given the timing of Mr. Koltun’s retention as counsel and BtB’s  
 25 initial productions, it is hard to imagine how Koltun could possibly have supervised the production  
 26 beyond the cursory “review” he describes in his declaration, or the involvement “at some level”  
 27 described during the parties’ meet-and-confer. As Koltun himself describes it, BtB first contacted  
 28 Koltun on November 22, the day before Thanksgiving, and was tasked with attempting “to get on top

1 of a veritable fire-hose of information” over the holiday with only *six days* before BtB’s production  
 2 was due on November 30. *Id.* Even though BtB blew past that deadline, it did ultimately produce  
 3 more than two-thousand pages of responsive documents only two weeks after Koltun—a “solo  
 4 practitioner” with “no associates or paralegals”—first learned of the matter. *Id.* It strains credulity  
 5 to maintain that Koltun’s “review” of BtB’s materials during that abbreviated timeline was anything  
 6 more than superficial.

7 **C. The Proposed Protocol Ensures That BtB Will Comply the Court’s Orders While  
 8 Protecting BtB’s Privacy Interests.**

9 In light of BtB’s repeated failure to timely comply with this Court’s orders, the Court should  
 10 order BtB to abide by Pacific Bell’s proposed document-production protocol. As Pacific Bell  
 11 explained in its motion, that protocol is designed precisely to remedy BtB’s failures by ensuring that  
 12 responsive information is produced according to sound principles of ESI collection, all while  
 13 protecting BtB’s privacy interests.<sup>6</sup> The protocol allows the parties to jointly select an independent  
 14 expert who will (1) search all computers, mobile devices and cloud-based storage accounts<sup>7</sup> used by  
 15 Seth Jones or Monique Fortner for work related to BtB and MTS at any time between January 1, 2020  
 16 to the present; (2) determine which documents are responsive to Pacific Bell’s subpoena; and (3)  
 17 immediately produce to the parties all such documents. This is a fair and reasonable procedure that  
 18 ensures the timely production of all responsive documents in BtB’s possession in an acceptable format  
 19 with the required metadata, while still protecting non-responsive, irrelevant materials.

20 In resisting the proposed protocol, BtB resorts to fundamentally misrepresenting the  
 21 protocol’s terms. For instance, BtB pejoratively characterizes the independent expert as a “special  
 22 master” with “plenary unreviewable authority to determine what documents are responsive, and  
 23 produce them to AT&T.” Dkt. 109 at 1. That is not true. While the point of securing a third-party

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25 <sup>6</sup> The protocol also ensures that any document production would not place an unduly financial burden  
 26 on BtB. Under the protocol, Pacific Bell would pay for all fees and costs reasonably necessary for  
 27 the third-party ESI expert to perform his work, at least up to \$100,000. Ex. 4 ¶¶ 12-13. Given Pacific  
 Bell’s willingness to shoulder the financial burden of BtB’s production, it’s baffling that BtB insists  
 on litigating whether Pacific Bell *must* do so. *See* Dkt. 109 19-20.

28 <sup>7</sup> Tellingly, in none of its production proposals has BtB ever accounted for Jones and Fortner’s email  
 accounts, or any of their cloud-based storage accounts—further highlighting that BtB has no plans to  
 make a complete production absent being bound by Pacific Bell’s proposed protocol.

1 e-discovery specialist to oversee BtB’s production is surely to leverage the expert’s independent  
 2 expertise, that in no way means that the “independent expert” wields “plenary unreviewable  
 3 authority” that is somehow independent of this Court’s ultimate supervision. Third-party e-discovery  
 4 services are nothing new, and Pacific Bell’s proposal to use an established ESI vendor is not an  
 5 attempt to reinvent the wheel.

6 BtB’s other misrepresentations of the proposed protocol are equally meritless.

7 First, BtB claims, without evidence, that the protocol might result in the production of  
 8 documents that “are commercially sensitive or invade the privacy of the individuals whose devices  
 9 have been imaged.” Dkt. 109 at 1. But BtB never actually identifies any documents containing  
 10 confidential information that might be tagged for production. Nor has BtB ever described—even in  
 11 general terms—the nature of any potentially commercially sensitive trade secrets that may be  
 12 inadvertently produced. Given that BtB has made precisely zero redactions in the entirety of its  
 13 existing production, its generic and conclusory appeal to “personal” and “sensitive” data is nothing  
 14 more than a smokescreen designed to distract the Court from its deficient production.<sup>8</sup> In any event,  
 15 to the extent BtB raises genuine concerns regarding the potential disclosure of confidential  
 16 information, Pacific Bell is willing to meet and confer with Mr. Koltun to discuss additional  
 17 procedures that can be implemented by the e-discovery specialist to ensure that any personal data and  
 18 trade secrets are redacted prior to production.

19 Second, while BtB claims that the independent expert has authority to unilaterally designate  
 20 search terms without any input from BtB, that again mischaracterizes the clear terms of the protocol,  
 21 which advises that the independent expert “use search terms agreed to by the Parties.” *Id.* at 1. Only  
 22 “[a]bsent agreement between the Parties on search terms” does the protocol authorize the independent  
 23 expert to designate reasonable search terms itself based on the subpoena. *Id.* BtB is thus free to  
 24 confer with Pacific Bell and agree to a single set of search terms that would obviate delegating any  
 25 discretion to the independent expert. That said, BtB has proven itself unwilling to confer in good

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26  
 27 <sup>8</sup> Moreover, BtB’s privacy interests are also protected by the proposed protocol’s provisions that (1)  
 28 require the independent expert and its employees to sign a non-disclosure agreement protecting BtB’s  
 confidential information, *see* Kelley Decl., Ex. 4 at ¶1; and (2) provide that copies of any privileged  
 documents that are inadvertently disclosed must be promptly “return[ed], sequester[ed], or  
 destroy[ed].” *Id.* at ¶10.

1 faith regarding search terms. Pacific Bell has repeatedly requested BtB's original search terms, but  
 2 BtB has refused to provide them. Worse still, BtB has also confirmed that it will not reveal its current  
 3 search terms until it has "rerun" its own searches apart from Pacific Bell's involvement. *See* Dkt. 109  
 4 at 17. BtB also claims to now want Pacific Bell to provide a *new* list of search terms, which makes  
 5 no sense until it discloses what terms it has already used. In short, BtB wants this Court to effectively  
 6 ignore its past failures and grant it unbridled discretion when running search terms going forward.  
 7 But BtB has already proven that it is not entitled such a benefit of the doubt.

8 Third, BtB claims that the protocol is objectionable because it demands a "running" log of  
 9 BtB's privileged communications with Mr. Koltun. That is incorrect. Pacific Bell does not seek, nor  
 10 has it ever sought, a privilege log covering BtB's ongoing communications with its counsel. For the  
 11 sake of clarity, Pacific Bell confirms now that any privilege log produced by BtB should not identify  
 12 or describe its ongoing communications with Mr. Koltun in this case. *See* Kelley Decl., Ex. 4 at ¶6.  
 13 Moreover, Pacific Bell agrees (and the protocol reflects) that BtB need not provide a privilege log  
 14 detailing any correspondence with Alexander Papachristou, the Vance Center,<sup>9</sup> or any other attorneys  
 15 that BtB retained or attempted to retain since being served with Pacific Bell's subpoena. *Id.*

16 **D. Even If the Court Does Not Adopt the Protocol, It Should Order BtB To  
 17 Disclose Its Prior and Existing Search Terms, and Complete Its Production  
 18 Within Seven Days of the Court's Order.**

19 More than five months have passed since BtB was served with Pacific Bell's subpoena. In  
 20 that time, BtB has failed to comply with multiple orders from this Court to produce responsive  
 21 documents, and the fact discovery deadline is quickly approaching. At a minimum, Pacific Bell asks  
 22 the Court to order BtB to engage in a transparent and timely production process, and make clear that  
 23 BtB will be held accountable if it fails to comply with the Court's orders.

24 <sup>9</sup> Pacific Bell has consistently maintained that BtB was represented by Papachristou and the Vance  
 25 Center prior to retaining Mr. Koltun—consistent with Jones's own averment that he previously signed  
 26 an engagement letter with the same. Dkt. 87, at 1; Dkt. 87-1 (Jones Decl.), at 2; *see also* Dkts. 88 at  
 27 1; 113 at 4. It is BtB, not Pacific Bell, who has tried to suggest, without factual support, that Mr.  
 28 Papachristou's representation of BtB is somehow limited in scope. And, regardless of any ambiguity,  
 BtB's revised protocol expressly provides that the independent expert shall "identify and provide to  
 counsel for Below the Blue any Below the Blue Responsive ESI for purposes of reviewing for  
 attorney-client privilege," which covers "any communications with attorneys that BtB retained or  
 attempted to retain for representation in this matter, including communications with Mr. Joshua  
 Koltun or Mr. Alexander Papachristou." Kelley Decl., Ex. 4 at ¶6 (emphasis added).

1       **1. Transparency.** As explained above, BtB has declined to disclose the search terms it used  
 2 when compiling its initial productions and it still refuses to tell Pacific Bell the search terms or other  
 3 review criteria it has employed (or that Alvarez & Marsal has employed on its behalf) to identify  
 4 responsive documents for future productions. This stonewalling has made it impossible for Pacific  
 5 Bell to negotiate a mutually agreeable set of search terms that the independent expert (or Alvarez &  
 6 Marsal) can use going forward. In light of BtB's intransigence and the closing window for fact  
 7 discovery, Pacific Bell submits that the Court should order BtB to immediately disclose the search  
 8 terms it has used to date so that Pacific Bell can adequately examine BtB's discovery responses. Of  
 9 course, search terms will not be adequate for videos, photos, and texts, and a thorough search of these  
 10 documents should also be required.

11       **2. Timeliness.** As the Court is aware, BtB still has not produced responsive documents that  
 12 the Court has already *twice* ordered BtB to produce.<sup>10</sup> BtB's failure to timely complete its production  
 13 is attributable in part to Jones's Fortner's self-selection of documents without the requisite level of  
 14 involvement and supervision of counsel—a process that was destined to result in an incomplete and  
 15 disorganized production. BtB should not be permitted to continue dragging its feet in completing its  
 16 production. Pacific Bell therefore requests that, if Pacific Bell's requested protocol is not adopted,  
 17 the Court nonetheless order BtB to complete its production within seven days of the Court's order.

18       **3. Accountability.** Finally, given BtB's history of disregarding this Court's prior discovery  
 19 orders, Pacific Bell respectfully requests that the Court make clear in its order that BtB's failure to  
 20 comply will have consequences. In particular, the Court should note in its order that if BtB fails to  
 21 make a complete production by the Court's deadline, BtB must show cause why the Court should not  
 22 hold it in contempt. *See Fed. R. Civ. P. 45(g)* ("The court ... may hold in contempt a person who,  
 23 having been served, fails without adequate excuse to obey the subpoena or an order related to it."); *In*  
 24 *re Motion to Compel Leslie Westmoreland's Compliance with Non-party Subpoena*, No. 1:22-MC-  
 25 00043-EPG, 2022 WL 2354757, at \*4 (E.D. Cal. June 30, 2022) (example of a court order providing  
 26 expressly that "[a] failure by Non-Party Witness Leslie Westmoreland to comply with this Order may

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27       <sup>10</sup> Although BtB claims that its "review and production is underway," BtB Opp. 1, that is not true. No  
 28 "production" is "underway." Pacific Bell has not received ESI from BtB since December 6, 2023.  
 Kelley Decl., ¶ 10.

subject him to contempt sanctions pursuant to Federal Rule of Civil Procedure 45(g)”), *report and recommendation adopted*, No. 122MC00043JLTEPG, 2022 WL 3030272 (E.D. Cal. Aug. 1, 2022); *see also Chaudhry v. Angell*, No. 1:16-CV-01243-SAB, 2021 WL 1711101, at \*3 (E.D. Cal. Apr. 29, 2021) (“Civil contempt ‘consists of a party’s disobedience to a specific and definite court order by failure to take all reasonable steps within the party’s power to comply. The contempt need not be willful, and there is no good faith exception to the requirement of obedience to a court order.’” (quoting *In re Dual-Deck Video Cassette Recorder Antitrust Litig.*, 10 F.3d 693, 695 (9th Cir. 1993)).

### III. CONCLUSION

For the foregoing reasons, Pacific Bell respectfully requests that the Court grant its Motion to Compel Compliance with the Court's Orders and enter a new order adopting the revised document-production protocol attached to the Kelley Declaration as Exhibit 4.

Alternatively, the Court should (1) order BtB to immediately disclose its search terms; (2) require that BtB complete its production within seven days of the Court's order, including responsive videos, photos, and texts and other documents not amenable to being located using search terms, and (3) provide that BtB must show cause why the Court should not hold it in contempt under Rule 45(g) if it fails to meet these requirements.

Dated: January 18, 2024

Respectfully submitted,

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